

MUSCOY

COMMUNITY PLAN OUTREACH



COUNTYWIDE PLAN
Muscoy Community Plan



COMMUNITY WORKSHOPS



WHAT WE VALUE

Opportunities and Challenges
for the Future

March 1, 2016 | 6:30pm - 8:30pm

PAL Center
2450 Blake Street
San Bernardino, CA 92407



OUR ROADMAP

Confirming Our Goals and
Objectives

March 29, 2016 | 6:30pm - 8:30pm

PAL Center
2450 Blake Street
San Bernardino, CA 92407



MAKING IT HAPPEN

Taking Action in Our
Community

July 19, 2016 | 6:30pm - 8:30pm

PAL Center
2450 Blake Street
San Bernardino, CA 92407

GET INVOLVED AND STAY CONNECTED

Do you want to have a say in how to make
Muscoy a better community?

The County is updating Muscoy's Community
Plan and invites you to a series of workshops
to learn what's going on, ask questions, take
surveys, and voice your opinions.

If you cannot attend a workshop, you can
express your opinion and ask questions by
visiting countywideplan.com/Muscoy.

**Enjoy free food, beverages
and giveaways!**

This is not a school sponsored activity and the San Bernardino City Unified School
District does not approve, support, supervise or endorse this program/activity.

HAVE QUESTIONS? WANT INFORMATION?

countywideplan.com/Muscoy
MuscoyCP@lus.sbcounty.gov

MUSCOY

ALCANCE DEL PLAN COMUNITARIO



COUNTYWIDE PLAN
Muscoy Community Plan



TALLERES COMUNITARIOS



LO QUE VALORAMOS

Oportunidades y retos para el futuro

Primero de marzo de 2016 | 6:30–8:30pm

PAL Center - 2450 Blake Street
San Bernardino, CA 92407



NUESTRA HOJA DE RUTA

Confirmando nuestras metas y objetivos

29 de marzo de 2016 | 6:30–8:30pm

PAL Center
2450 Blake Street
San Bernardino, CA 92407



HACERLO REALIDAD

Actuando en nuestra comunidad

19 de julio de 2016 | 6:30–8:30pm

PAL Center
2450 Blake Street
San Bernardino, CA 92407

INVOLÚCRATE Y MANTENTE CONECTADO

¿Quieres compartir tu voz e ideas en cómo mejorar la comunidad de Muscoy?

El condado está actualizando el plan comunitario de Muscoy y le invita a una serie de talleres para conocer lo que está pasando, hacer preguntas, participar en una encuesta, y expresar sus opiniones.

Si no puede asistir a un taller, usted puede expresar su opinión y hacer preguntas al visitar la página web de countywideplan.com/Muscoy.

¡GRATIS!

Comida

Bebidas

Premios y Regalos

Este evento no está patrocinado por el Distrito Escolar de la Ciudad de San Bernardino. El Distrito, no aprueba, apoya o supervisa el programa/actividad

¿PREGUNTAS? PARA MÁS INFORMACIÓN:

countywideplan.com/Muscoy

MuscoyCP@lus.sbcounty.gov



What is a Community Plan?

The purpose of a **Community Plan** is to guide the future use, character and independent identity of a community. Community plans currently identify land use goals and policies unique to each community. They outline how the County of San Bernardino will manage and address growth issues while recognizing the special attributes unique to each unincorporated community. The County has 14 Community Plans currently in use, which were adopted in 2007, except for Oak Hills, which was adopted in 2013.

How can I get involved in my Community Plan?

The public is encouraged to engage in the planning process by attending outreach events and staying connected through the website: www.countywideplan.com/cp. On this site, the County will have information on meetings and links to provide your input through surveys, social media, photographs, and email.

Have more questions? Send an email to CommunityPlans@lus.sbcounty.gov. You can also visit the website to get on your community's email list to be notified when the planning process will begin.

Don't we already have a Community Plan?

The Community Plans currently in use will be updated to provide a higher level of community specificity, which is needed to effectively address issues at the community level, due to the County's geographic diversity and complexity. By working with local residents to identify community aspirations and actions, the new Community Plans will become more action-oriented and will serve as a guide to better assist communities as they consider growth and change to meet the community's future needs.

How can I help my community obtain improvements?

The Community Plans will include a **Community Development Toolkit** to help residents engage in self-help and/or partnership activities that will facilitate the changes they would like to see in their community. Toolkits will include guidance and information links on a wide range of community improvement and development issues, such as:

- How to create a nonprofit community development corporation
- Guidelines for organizing a farmers market
- Methods, tools and process for establishing and maintaining a community park
- Process for creating a special district for landscaping, street lights, roads, etc.

Get Involved & Stay Connected

countywideplan.com

CountywidePlan@lus.sbcounty.gov

countywideplan.com/cp

CommunityPlans@lus.sbcounty.gov

 [@CountywidePlan](https://twitter.com/CountywidePlan)

 facebook.com/countywideplan

What is the Community Plans Continuum?

The **Community Plans Continuum (CPC)** is an all-new system of community planning that will guide local expectations for County services and set a clear direction for the future of each unincorporated community. It will consist of updates to existing plans and the addition of new plans, all of which will be web-based, living documents that will be refined regularly to reflect progress and change.

The CPC will provide planning and implementation guidance for all unincorporated communities as they pursue their own unique lifestyle choices and goals. The CPC will include a hierarchy of plan-types (see below) that will ensure that planning details, tools, and resources match the conditions and needs of each community:

- **Detailed Plans.** Applies to communities that contain, or have the potential for, a variety of housing opportunities and supporting uses, such as commercial and industrial businesses, schools, a library, parks and recreation facilities, and religious and civic organizations.
- **Framework Plans.** Applies to communities that are primarily characterized by single-family residential properties and a limited number of supporting uses, such as a school, post office, and commercial businesses.
- **Foundation Plans.** Applies to communities that are primarily characterized by single-family residential properties. Residents of these communities typically drive to nearby towns or cities for employment, shopping, entertainment, education, and recreation opportunities.
- **Fundamental Plans.** Applies to communities that are primarily characterized by open space or farmland with a scattering of residential homes and/or highway commercial uses, or an area where growth is constrained by adjacent land ownership, such as federal lands and state park lands.

How do the Community Plans relate to the Countywide Plan?

Driven by the **Countywide Vision**, the **Countywide Plan** is a comprehensive strategic plan that will guide the County's future. One component of the Countywide Plan is an update and expansion of the County's existing General Plan and Community Plans for the unincorporated areas.

The **Community Plans Continuum** will update and replace the existing Community Plans, with a greater focus on action and implementation. The policy direction found in the existing Community Plans will be placed into the overall County Policy Plan. Both the Policy Plan and Community Plans Continuum will be web-based, allowing for policy direction and implementation to be applied at multiple scales (e.g., Valley Region and Bloomington), and topics (e.g., land use, mobility, and health and wellness).

Questions? Want more information?

countywideplan.com

CountywidePlan@lus.sbcounty.gov

countywideplan.com/cp

CommunityPlans@lus.sbcounty.gov

 [@CountywidePlan](https://twitter.com/CountywidePlan)

 facebook.com/countywideplan

Community Profile

Overview

The community profile is a summary of the social, cultural, economic, and historic dimensions of the community. It is a gathering of objective data collected through secondary sources meant to inform and help facilitate discussion during the community meetings. The profile, together with future studies and information gathered from residents through the community meetings, will highlight essential facets and “tell the story” of the Muscoy Community.

History

1870's: Muscoy was purchased by William Pierce

1920's: Muscoy was purchased by J.B. Roof

1891: Muscoy Water Company was created

1950's-1960's: Muscoy was a part of the historic Route 66

It is believed that the name Muscoy was derived from the original Spanish land grant, Rancho Muscupiabile. The Muscoy Water Company, which still exists today as the Muscoy Mutual Water Company, was created in 1891. After changing hands from William Pierce to J. B. Roof, Muscoy developed in the mid-1920s as a community designated to accommodate agricultural enterprises where vineyards, orchards, and various field crops were planted and cultivated. After World War II, Muscoy transitioned from agriculture to a more suburban residential character.

Source(s): Wikipedia.org, Muscoy Community Plan 2007

Location & Geography

Muscoy is located in the southwestern portion of San Bernardino County. It is at the base of the foothills and just north of Rialto and the city of San Bernardino. The community is in the desert region of the county, and the terrain is generally flat.

Source(s): ESRI, San Bernardino County LUS, Google Maps

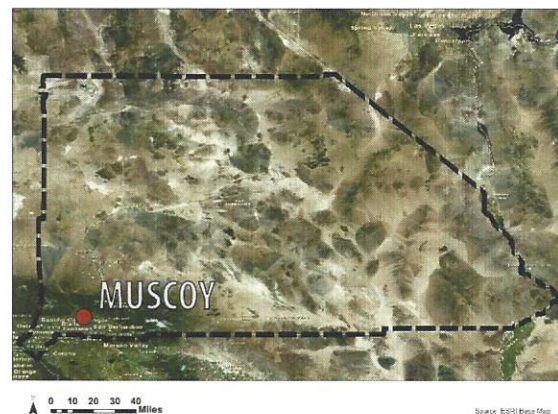


Figure 1: Area Map

Source(s): ESRI, San Bernardino County LUS

Key Census Data

Category	Muscoy		San Bernardino County		California		United States	
	Number	% of Total	Number	% of Total	Number	% of Total	Number	% of Total
Total Population	11,196		2,078,586		38,066,920		314,107,084	
Median Age	25.0	n/a	32.2	n/a	35.6	n/a	37.4	n/a
Education								
High School Diploma	1,464	25.1%	330,613	26.3%	5,153,257	20.7%	58,440,600	27.95%
Education Past High School	1,065	18.3%	653,732	52.0%	15,109,623	60.8%	122,027,781	58.4%
Housing								
Total Households	2,457	n/a	703,737	n/a	13,781,929	n/a	132,741,033	n/a
Vacancy	197	8.0%	96,133	13.7%	1,164,649	8.5%	16,529,941	12.5%
Average Household Size	5.03	n/a	3.34	n/a	2.95	n/a	2.63	n/a
Homeowners	1,163	51.5%	370,032	52.58%	6,908,925	50.1%	74,787,460	56.3%
Renters	1,097	48.5%	237,572	33.76%	5,708,355	41.4%	41,423,632	32.2%
Median Year Structure Built	1959	n/a	1976	n/a	1974	n/a	1976	n/a
Major Employment Sectors								
Agriculture, forestry, fishing and hunting and mining	52	1.5%	6,504	0.8%	401,363	2.4%	2,807,292	2.0%
Construction	461	12.8%	58,084	7.2%	999,219	5.9%	8,843,718	6.2%
Manufacturing	710	19.8%	81,593	10.0%	1,668,032	9.9%	14,955,235	10.4%
Wholesale trade	155	4.3%	29,488	3.6%	528,990	3.1%	3,937,598	2.8%
Retail trade	468	13.0%	107,392	13.2%	1,880,507	11.1%	16,598,718	11.6%
Transportation and warehousing, and utilities	303	8.4%	62,479	7.7%	779,577	4.6%	7,066,666	4.9%
Information	0	0.00%	11,710	1.5%	483,148	2.9%	3,064,078	2.1%
Finance and insurance, and real estate and rental and leasing	74	2.1%	41,064	5.0%	1,065,252	6.3%	9,467,555	6.6%
Professional, scientific, and management, and administrative and waste management services	450	12.5%	71,780	8.8%	2,147,333	12.7%	15,618,627	10.9%
Educational services, and health care and social assistance	402	11.2%	182,555	22.5%	3,549,066	21.0%	33,297,237	23.2%
Arts, entertainment, and recreation, and accommodation and food services	381	10.6%	71,871	8.8%	1,697,096	10.1%	13,610,162	9.5%
Other services, except public administration	120	3.3%	41,625	5.1%	910,936	5.4%	7,112,579	5.0%
Public administration	17	0.5%	46,562	5.7%	779,923	4.6%	7,055,768	4.9%
Income								
Median Household Income	\$35,660	n/a	\$54,100	n/a	\$61,489	n/a	\$53,482	n/a
Persons Below Poverty Level	1,961	24.8%	199,451	12.7%	3,354,518	11.2%	26,235,361	10.6%
Employed	3,593	45.4%	812,707	86.1%	16,890,442	89.0%	143,435,233	90.2%
Unemployed	995	12.6%	131,293	13.9%	2,084,564	12.3%	14,504,781	9.2%
Note: N/A indicates that the data is not available; n/a indicates that the category is not applicable								

Table 1: Key Census Data

Sources: 2014 American Community Survey 5-Year Estimates and ESRI

Community Structure (Physical Characteristics)

Development in Muscoy consists mainly of single-family dwellings on large lots that can support small-scale agriculture. Commercial buildings are mainly small one-story buildings set back from the street with off-street parking.

A network of highways connects the community with Interstate 215. The local roads are heavily used, with a maximum of 10,679 average daily trips on a single road. There are few pedestrian facilities and no bicycle facilities.

The community is served by Omnitrans Route 11, which provides service to Cal State University San Bernardino and the San Bernardino Transit Center. Water service is provided by the Muscoy Mutual Water Company, and septic tanks and leach fields are used for wastewater needs.

Sources: Google Earth, County of San Bernardino Zoning Map, Fehr & Peers, San Bernardino Countywide Plan Transportation Existing Conditions Report, January 2016, Dudek, County of San Bernardino General Plan Existing Conditions Report, January 2016, Victor Valley Transit Authority

Community Groups

Latino Health Collaborative
(909) 887-0707/latinohealthca.org

Muscoy Action Committee
N/A

Source(s): sbclib.org, kingdomresourcemanagement.org, latinohealthca.org

Quality of Life Concerns

Commonly submitted code enforcement requests include the following concerns:

- Lack of police presence
- Junk and trash, excessive outside storage, inoperative vehicles
- Illegal land use

Source(s): Muscoy Community Plan 2007

Population Growth and Forecasts

A 2016 ESRI Community Analyst Report showed that Muscoy's population increased between 2010 and 2015. The rate of change between 2010 and 2015 was 0.79 percent increase annually. The five year projection for the population is a 1.06 percent increase annually from 2015 to 2020. The projected population in 2020 is estimated to be 11,801 people, up from year 2010 of 10,745 people.

Source: ESRI

Community Amenities

Community amenities in Muscoy include community parks, local schools, and police and fire stations that serve the needs of the community.

Parks and Trails

- Blake Street Park
- Cajon/Lytle Creek Wash

Schools

- Muscoy Elementary School
- Provisional Accelerated Learning Academy
- Vermont Elementary School

Fire Protection

- San Bernardino County Fire Station 75
(Response Time: 4-6 minutes)

Police

- San Bernardino County Sheriff's
Department

Source(s): Zillow.com, Muscoy Community Plan 2007, Google Maps

Retail Services

The 2016 ESRI Community Analyst Report showed that Muscoy has approximately 84 businesses, in 12 categories. The majority of the businesses fall into services (29 percent), retail trade (18 percent), construction (15 percent), agriculture and mining (7 percent), transportation (7 percent), and wholesale trade (7 percent).

Source(s): ESRI Community Analyst

Community Events

- **Little Artist (0-5 Years):** every Thursday at 4 p.m. (Baker Family Learning Center)
- **Storytime:** every Monday at 4 p.m. (Baker Family Learning Center)
- **Craft Corner:** every Tuesday at 4 p.m. (Baker Family Learning Center)
- **Community Outreach Event:** April 29 from 10 a.m. to 1 p.m. (Cerenzia Foods)

Source(s): sbclib.org, kingdomresourcemanagement.com

Public Health Indicators

The predominant health concerns in Muscoy include heart disease, respiratory disorders, and diabetes. Residents of Muscoy have very low access to community gardens. The closest community garden, Father's Garden, is 12 miles away in Riverside. Two community initiatives are focused on health in Muscoy. The first, First 5 San Bernardino "Assessing the Needs and Assets of San Bernardino County Families: Muscoy," is focused on quality food access, community safety, and adequate infrastructure. The second, Healthy Muscoy, founded by the Latino Health Collaborative and Reach Out, addresses health disparities and works to reduce childhood obesity by improving the built environment, infrastructure, safety, and food availability.

Source(s): American Community Garden Association, healthysanbernardinocounty.org, arb.ca.gov, First 5 San Bernardino

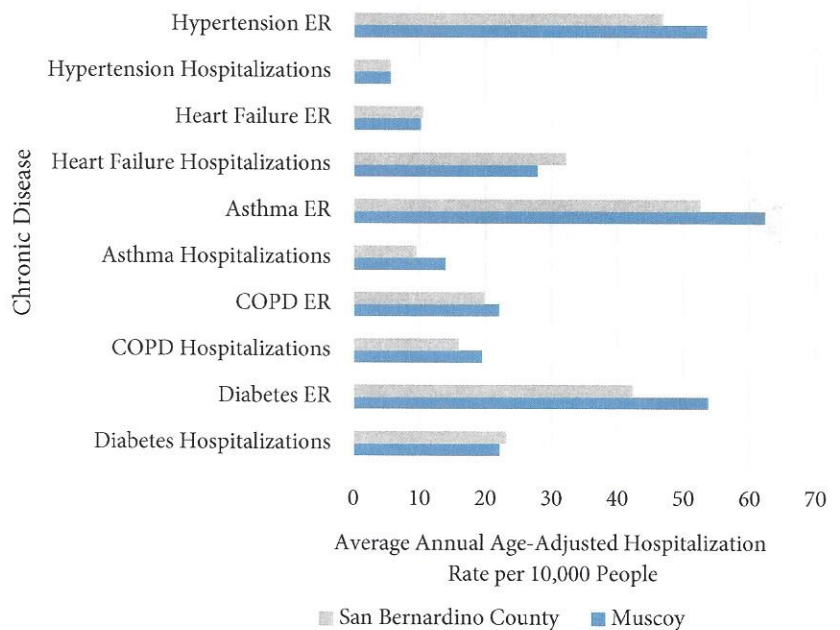


Figure 3: Chronic Disease Hospitalizations and ER Visits
Source: Healthy San Bernardino County 2016



Land Use Services Department
(909) 387-8311
<http://cms.sbcounty.gov/lus/Home.aspx>